



# Taking it online

## Engaging through Social Media

The following links enable you to access more detailed information about Social Media and the way it is used. Because we are delivering this as a Zoom webinar this list of URLs referred to in Anne's presentation encourages you to explore further.

### Links referred to in presentation Taking it online

[How does social media affect people and the world](#) – Youtube understanding #socialography

[Sensis Yellow pages social media annual survey report](#), 2018 – interesting reading

[75+ social media platforms](#) – abbreviated explanations

Source: Influencer Marketing Hub (USA)

[SLQ's social media channels & options](#) – Check out State Library social media channels online without an account

### Social Media platforms – getting started through Youtube

[Setting up a Facebook account for a not-for-profit organisation](#) – (2013)

[Setting up a Twitter account for a not-for-profit organisation](#) – (2012)

[7 tips on using Instagram](#) – business article but it does refer to all the features – March 2020

Social media take-up is reasonably strong with today's participants. Various tables below list Facebook accounts for Peak bodies and member organisations attending today; twitter handles to follow and Instagram accounts I was able to find quickly. We encourage you to follow, like, interact with and share these as part of your social media communication online.

### Queensland's GLAM sector Peak organisations on Facebook

National Archives Australia	<a href="https://www.facebook.com/naagovau">https://www.facebook.com/naagovau</a>
Museums & Galleries Queensland	<a href="https://www.facebook.com/magsq">https://www.facebook.com/magsq</a>
Brisbane Living Heritage Network	<a href="https://www.facebook.com/BrisbaneLivingHeritage">https://www.facebook.com/BrisbaneLivingHeritage</a>
State Library of Queensland	<a href="https://www.facebook.com/statelibraryqld">https://www.facebook.com/statelibraryqld</a>
Queensland Museum	<a href="https://www.facebook.com/qldmuseum/">https://www.facebook.com/qldmuseum/</a>
Queensland State Archives	<a href="https://www.facebook.com/qldstatearchives/">https://www.facebook.com/qldstatearchives/</a>
National Trust Queensland	<a href="https://www.facebook.com/nationaltrustqueensland">https://www.facebook.com/nationaltrustqueensland</a>

## Queensland's GLAM sector – Twitter handles

Brisbane Living Heritage Network	@BrisLivHeritage
Queensland State Archives	@QSArchives
National Archives of Australia	@naagovau
Museums & Galleries Queensland	@MAGSQupdates
State Library of Queensland	@slqqlqld
National Trust Queensland	@ntqld
Cobb & Co Museum	@CobbandCoMuseum
New Farm & Districts Historical Society	@NewFarmHistoric
Brisbane Open House	@BrisOpenHouse

## Heritage groups on Facebook

North Stradbroke Island Museum on Minjerribah	<a href="https://www.facebook.com/Nsihm/">https://www.facebook.com/Nsihm/</a>
Wolston Farmhouse	<a href="https://www.facebook.com/wolstonfarmhouse">https://www.facebook.com/wolstonfarmhouse</a>
Quandamooka Yoolooburraabe Aboriginal Corporation	<a href="https://www.facebook.com/QuandamookaYoolooburraabeAboriginalCorporation">https://www.facebook.com/QuandamookaYoolooburraabeAboriginalCorporation</a>
Mayes Cottage	<a href="https://www.facebook.com/search/top/?q=Mayes%20Cottage">https://www.facebook.com/search/top/?q=Mayes%20Cottage</a>
Miegunnyah House Museum	<a href="https://www.facebook.com/Miegunnyah.House.Museum">https://www.facebook.com/Miegunnyah.House.Museum</a>
Enoggera & Districts Historical Society	<a href="https://www.facebook.com/Enoggera-Districts-Historical-Society-Inc-144531702308269">https://www.facebook.com/Enoggera-Districts-Historical-Society-Inc-144531702308269</a>
New Farm & Districts Historical Society	<a href="https://www.facebook.com/newfarmhistorical">https://www.facebook.com/newfarmhistorical</a>
Queensland Maritime Museum	<a href="https://www.facebook.com/queenslandmaritimemuseum">https://www.facebook.com/queenslandmaritimemuseum</a>
Supreme Court Library Qld	<a href="https://www.facebook.com/pages/Supreme%20Court%20of%20Queensland/174072959322069/">https://www.facebook.com/pages/Supreme%20Court%20of%20Queensland/174072959322069/</a>
The Embroiderers' Guild Qld	<a href="https://www.facebook.com/embroiderersguildqld">https://www.facebook.com/embroiderersguildqld</a>
Oral History Queensland	<a href="https://www.facebook.com/ohaaqld">https://www.facebook.com/ohaaqld</a>
Redland Museum	<a href="https://www.facebook.com/RedlandMuseumCleveland">https://www.facebook.com/RedlandMuseumCleveland</a>
Mt Coot-tha Botanic Garden	<a href="https://www.facebook.com/pages/Mt-Coot-tha-Botancial-Gardens/130511403667855">https://www.facebook.com/pages/Mt-Coot-tha-Botancial-Gardens/130511403667855</a>
MRC Galleries & Museums	Not currently active
Museum of Nursing History	Not active - includes Marks-Hirschfeld Museum of Medical History and Museum of Nursing History, RBWH.
Army Museum South Queensland	Set-up – not active

## Instagram accounts to follow

BLHN	<a href="https://www.instagram.com/explore/tags/brisbanelivingheritagenetwork/">https://www.instagram.com/explore/tags/brisbanelivingheritagenetwork/</a>
Queensland State Archives	<a href="https://www.instagram.com/qarchives/">https://www.instagram.com/qarchives/</a>
Museums & Galleries Queensland	<a href="https://www.instagram.com/magsqld/">https://www.instagram.com/magsqld/</a>
State Library of Queensland	<a href="https://www.instagram.com/statelibraryqld/">https://www.instagram.com/statelibraryqld/</a>
National Trust Queensland	<a href="https://www.instagram.com/nationaltrustqld/">https://www.instagram.com/nationaltrustqld/</a>
Redcliffe Museum	<a href="https://www.instagram.com/redlandmuseum60/">https://www.instagram.com/redlandmuseum60/</a>
Moreton Bay Galleries and	<a href="https://www.instagram.com/moretonbay_galleriesandmuseums/">https://www.instagram.com/moretonbay_galleriesandmuseums/</a>

Museums	
Queensland Maritime Museum	<a href="https://www.instagram.com/explore/locations/484359/queensland-maritime-museum/">https://www.instagram.com/explore/locations/484359/queensland-maritime-museum/</a>
Mt Coo-tha Botanical Gardens	<a href="https://www.instagram.com/explore/locations/130511403667855/mt-coot-tha-botancial-gardens/">https://www.instagram.com/explore/locations/130511403667855/mt-coot-tha-botancial-gardens/</a>
Miegunnyah House Museum	<a href="https://www.instagram.com/miegunnyahhouse/">https://www.instagram.com/miegunnyahhouse/</a>
Enoggera & Districts Historical Society Inc	<a href="https://www.instagram.com/explore/locations/144531702308269/enoggera-districts-historical-society-inc/">https://www.instagram.com/explore/locations/144531702308269/enoggera-districts-historical-society-inc/</a> (No posts)
Wolston Farmhouse	<a href="https://www.instagram.com/wolstonfarmhouse/">https://www.instagram.com/wolstonfarmhouse/</a>

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